Standard Postcard 6x4"

Front

6"

Final Cut, Edge of the card

The outer dotted line is the BLEED.
Though everything between this line and the edge of the card will be cut off, the backround image must reach this line to avoid white unprinted areas on the edges of the final card.

4"

The inner dotted line indicates the limit of the "buffer zone" or margin of error.
No important content should be in the area between this line and the edge of the actual card, only background image or colors (NO text information or logo...)

Back

Final Cut, Edge of the card

The outer dotted line is the BLEED.
Though everything between this line and the edge of the card will be cut off, the backround image must reach this line to avoid white unprinted areas on the edges of the final card.

The inner dotted line indicates the limit of the "buffer zone" or margin of error.
No important content should be in the area between this line and the edge of the actual card, only background image or colors (NO text information or logo...)
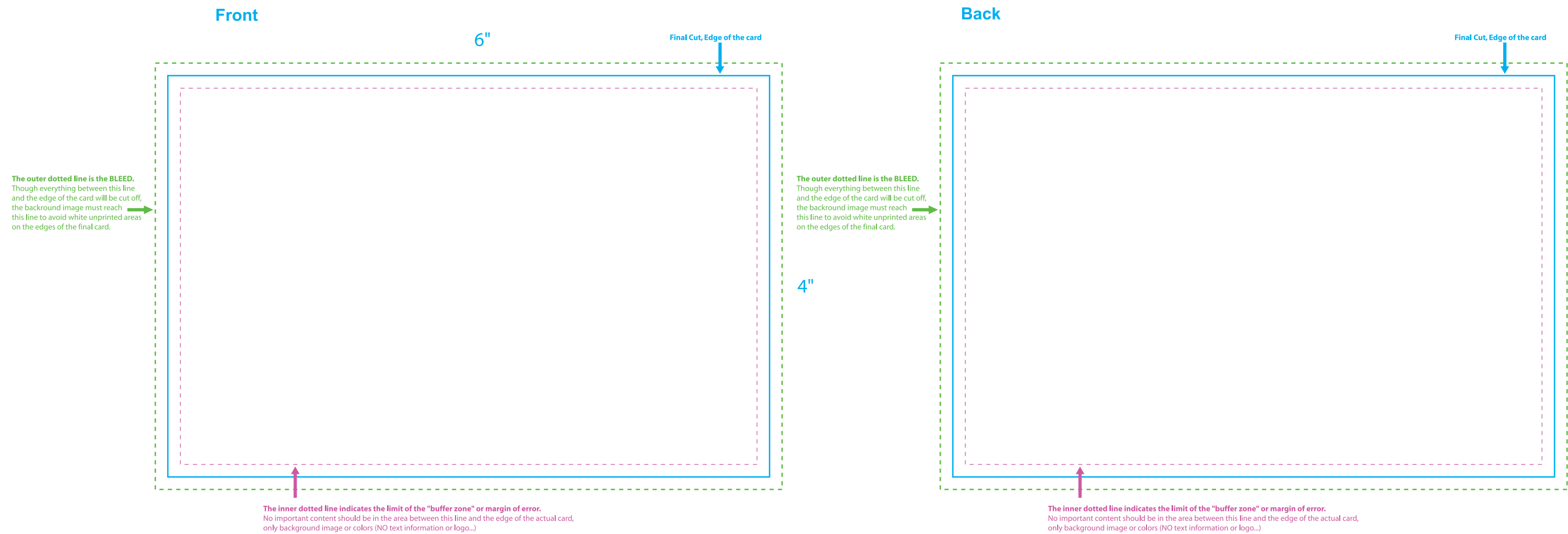
FONTS
Before sending your files, make sure all fonts are converted to outlines:
In Your Main Menu Choose Select > All
In Your Main Menu Choose Type > Create Outlines

INCLUDE IMAGES
Make sure all linked (placed) images are sent with artwork, or all linked images are
EMBEDDED in files.